## BrightSign®

# **BSN.CLOUD**

### **CLOUD-BASED DIGITAL SIGNAGE MANAGEMENT**

BSN.cloud is a new cloud management platform connecting digital signage networks of BrightSign players running BrightSign OS 8 for a total signage solution. The evolution of BrightSign Network, BSN.cloud offers an innovative new cloud platform that delivers a secure, scalable service for basic to complex digital signage networks. All BrightSign players running BrightSign OS8 include a free Control Cloud subscription to BSN.cloud. For the complete set of network and content management tools, BSN.cloud is offered as an affordable annual subscription called Content Cloud. Securely manage one player or thousands – anytime, anywhere.

#### **Features**

- Connecting players to the cloud for a total signage solution
- Secure, robust and scalable network and content management service
- Deploy, author and manage one player to tens-of-thousands
- Real time player diagnostics and remote player controls from any location
- · Networking options to match your connected environment
- Manage and update your digital signage presentations anywhere, anytime using BrightAuthor:connected or an integrated CMS

#### Subscription Options



Free cloud-based subscription included with BrightSign players for streamlined player setup and real time player controls

\$0





Annual subscription for a complete set of network and content management tools and services Free beta until December 1, 2019 \$99 / player / year after Dec.1

#### **Content Creation and Distribution in the Cloud**

BrightAuthor:connected offers a fully connected interface to BSN.cloud at all levels. It delivers an intuitive interface and workflow to author and distribute presentations as well as manage your content library in the cloud. Presentation scheduling and content updates can be performed remotely to make maintaining and managing your digital signs a breeze.

